Leonie Garrecht
Germany – German Citizenship
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Product Owner & Business Consultant with 10+ years of international experience driving agile product development across IoT, SaaS, and platform-based ecosystems. Proven track record leading cross-functional teams, launching digital products, and shaping product vision in fast-paced environments. Strategic thinker with hands-on expertise in user experience, operations, and digital transformation

Core Competencies
Agile Methodologies:
- SAFe, Scrum, Kanban, Scrumban

Product Management:
- Road mapping, Backlog Prioritization, MVP Strategy
- UX & UI Collaboration, Prototyping, A/B Testing
- Stakeholder Management & Team Leadership

Tools:
- Jira, Confluence, Jenkins, AWS, Terraform

Languages
- German: Native
- English: C1
- Spanish: A2

Garrett Advisory LLC – Managing Director   [10/2024 - present]

s'ander Atelier (Basel/Switzerland)   **10/2024 - present**
Role: Business Consultant/ Product Developer

Context: Owned and executed data-driven social media, SEO, and conversion strategies to increase e-commerce performance. Introduced workflow automation to streamline operations and drove market analysis and expansion into new, non-seasonal segments.

Parezzo GmbH, Landau Pfalz/DE   [10/2023 - 10/2024]

Role: Partner Management
Built strong industry expertise by engaging directly with coffee farmers and learning roasting, preparation, and trade fundamentals. Owned e-commerce and supply chain processes while driving partner relationships and retail expansion. Enhanced product quality through hands-on barista experience.

Responsibilities:
- Owned online shop and supply chain processes for specialty coffee
- Grew and supported a retail partner network with product advisory
- Prepared coffee specialties to reinforce product knowledge

Don Pachi Estate Coffee/Panama   [05/2023 - 09-2023]

Role: Intern

Working on the Coffee-Finca, learning about the harvest, processing and evaluation of green coffee.

wallee AG, Winterthur/CH   [11/2022 - 04/2023]

Role: Product Owner Payment Experience

Context: Led the integration of modern digital payment solutions, including Apple Pay, Google Pay, and Twint, to enhance the customer checkout experience. Additionally, maintained and optimized 3D Secure authentication systems to ensure secure, reliable, and compliant payment processing.

Responsibilities:
- Create user stories, lead the SCRUM/ Kanban process, prioritize the backlog and help shape the final outcome with the Dev Teams, overseeing development stages
- Execute the product roadmap to deliver new products, functionality, enhancements and improvements.
- Translated business cases into actionable dev team deliverables
- Manage and influence key internal & external stakeholders
- Work on multiple workstreams within the different projects and aligning the dependencies to other teams
- Delivered wallet integrations (Apple Pay, Google Pay, Twint) & maintained 3D Secure
- Led SCRUM process, prioritized backlog, and aligned dependencies across teams

Sabbatical/Panama /Central America   [10/2021 -10-2022]

- Travelling and voluntary work

Swissphone Wireless AG, Samstagern/CH   [10/2020 - 09-2021]

Role: Product Manager IoT On-Site

Context: Designed and developed a base station and UI dashboard for large-scale data transmission via Telegram protocol in industrial and wide-area networks. Applied agile methodologies and integrated MAHD (Modified Agile for Hardware Development) principles to ensure efficient cross-functional collaboration and accelerated hardware-software integration.

Responsibilities:
- Led development of IoT base station and UI dashboard for industrial data transmission.
- HW development of a gateway
- Structure of the application and service center
- Including IA principles, usability & accessibility testing for the user interface
- Development of product strategies for mioty/IoT & alarm server
- Research partner of the Fraunhofer IIS Nuremberg
- Represented company in mioty Alliance; collaborated with Fraunhofer IIS

Environment: Rust, Raspberry PI, Linux

dormakaba Schweiz AG, Rümlang/CH [03/2019 - 07/2020]

Role: Senior Product Owner

Context: Developed a scalable SaaS platform based on serverless architecture, leveraging IoT principles, AWS Lambda, Jenkins, and CI/CD pipelines with Terraform. Gathered and translated internal stakeholder requirements to ensure 24/7 service availability. Collaborated closely with international cross-functional teams located in Montreal, Madrid, Singapore, and Bonn to drive global platform delivery.

Responsibilities:
- MVP driven implementation
- Global accessibility of internal services
- Built global SaaS IoT platform with AWS serverless architecture
- Serverless architecture planning and creation based on AWS Lambda
- Build mockups and creating prototypes for internal testing
- Working with an external digital experience platform (any2any Munich) for the UI & UX

  Leading the System Team in the SAFe context:

- Created Jenkins/Terraform CI/CD pipelines, enabling 24/7 service availability
- End to end testing/design for reliability
- Performance of COPs for successful growth in the teams and the product to achieve the goals and creating a high availability, as well as successful product realization
- Train the Trainer approach to have Subject Matter Experts in every branch

Environment: AWS Lambda, Jenkins, Confluence, Jira, Microsoft SharePoint, Terraform

Ginetta AG, Zurich/CH [10/2018 - 01/2019]

Role: Technical Project Management (Project based Contract)

Context: Established product lab and backend architecture for device tracking and maintenance.

Responsibilities:
- Creating a database to service & maintain all running devices which are in use for client & customer projects
- Building an access protocol and drafting mockups with the UI & UX Designers for the frontend layout

Environment: Linux based, Raspberry Pi, Microsoft

Coople Global Services AG, Zurich/CH (02/2016 – 09/2018)   [01/2018 - 09/2018]

Role: Technology Process Manager (Product Owner & Manager) Security Level Management:

Context: Security Level Management

Responsibilities:
- Successful implementation 2-factor authentication system & disaster recovery
- Interim Team Leader Applications: Successful development and implementation of a new process for emergency response in all countries (CH, UK and Belarus)
- Planning, creating and developing an internal user interface to report bugs, service-issues & request for 3rd level Application Support (Cooperation with the design team)
- Design Driven Development
- Management of the nearshore team in Minsk/Belarus: recruiting, budget control and resource management (cost & contract management)
- Development of concepts for verification and compliance with GDPR requirements
- Conceptual development of IT security guidelines for data protection

Environment : SQL, Confluence, Jira, Jenkins, Microsoft, BPMN

Coople Global Services AG, Zurich/CH   [03/2017 - 12/2017]

Role: Process Executive /Responsible Product Owner

Responsibilities:

- Security level management and security strategies
- 2FA, Disaster Recovery, IT Security Policies
- Planning product & developing system requirements
- Server administration support for the Backoffice
- Process development strategies and implementation
- Resource, contract, cost and budget management
- Managing the nearshore team in Minsk/Belarus (Development Team)

Environment : SQL, Confluence, Jira, Jenkins, Microsoft, BPMN

Stafffinder AG, Zurich/CH (rebranding 2017 to Coople)   [03/2016 - 02/2017]

Role: Kickstarter/Trainee: IT & Product Owner Assistant

Responsibilities:
- Resource and cost management
- Project Management (complex planning) e.g.: Reorganization & refactoring of the iOS Application
- Including working with the UI & UX Designer for a more comfortable UI
- Setting up A/B Testing with test users
- Learning and adapting of the fundamental guidelines of UI/ UX principles
- Creating mockups with the Design lead
- Data review, analysis and evaluation

Environment : SQL, Confluence, Jira, Jenkins, Microsoft, BPMN, iOS Development Environment

IKEA AG, Spreitenbach/ CH   [03/2015- 02/2016]

Role: Trainee Facility Management

Responsibilities:

- Resource Management
- Analyzed and evaluated resource data, focusing on energy consumption
- Developed and implemented a new system for better control of tasks and teams in the facility management (CAFM - Computer-aided Facility Management)

Environment: CAFM, Microsoft

Education

04/2025 – 07/2025   **European School of Economics, Rome/Italy**
Short course: Artificial Intelligence in Business

11/2014 - 05/2016   **IHK Regensburg/Germany (Business School)**
Bachelor's degree: Professional of Business (CCI)

07/2014 - 09/2014   **Universidad de Nacional Mar del Plata/Argentina**
Laboratory exchange for specification in physical chemistry

08/2011 - 05/2014   **San Diego State University/ California USA**
Bachelor's degree: Electrical Engineering (Optics)

10/2013 - 09/2014   **Ostbayerische Technische Hochschule Regensburg/Germany**
Bachelor Program: Sensoric and Analytics (Home University)

08/2010 - 09/2013   **University of Applied Science Karlsruhe/ Germany**
Bachelor Program: Electrical Engineering (Home University)